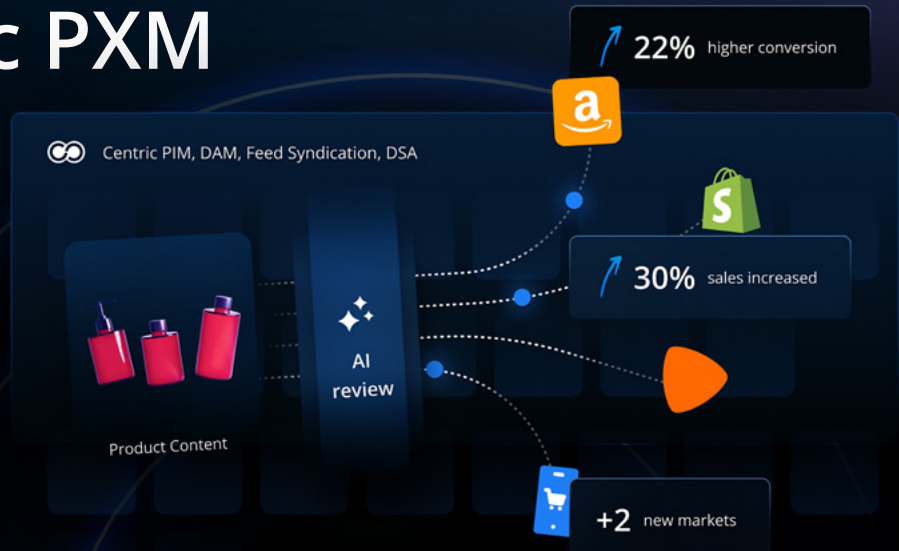


# AI-Driven Product Commercialization with Centric PXM



Centric PXM™ (Product Experience Management) brings together Product Information Management (PIM), Digital Asset Management (DAM), Content Syndication and Digital Shelf Analytics in one AI-driven platform, enabling businesses to commercialize products faster, expand into new markets & channels and accelerate growth with accurate, contextualized and compliant product content.



## Intuitive control

Manage complex product content with ease.



## Tailored experiences

Contextualize by channel and buyer.



## Faster launches

Bring products to market faster than ever.



## Increase efficiency

Reduce operational costs and scale operations.



## Consistent publishing

Publish accurate, compliant product content everywhere.



## Simple adoption

Easy implementation, configurability and ease of use.



## Global scalability

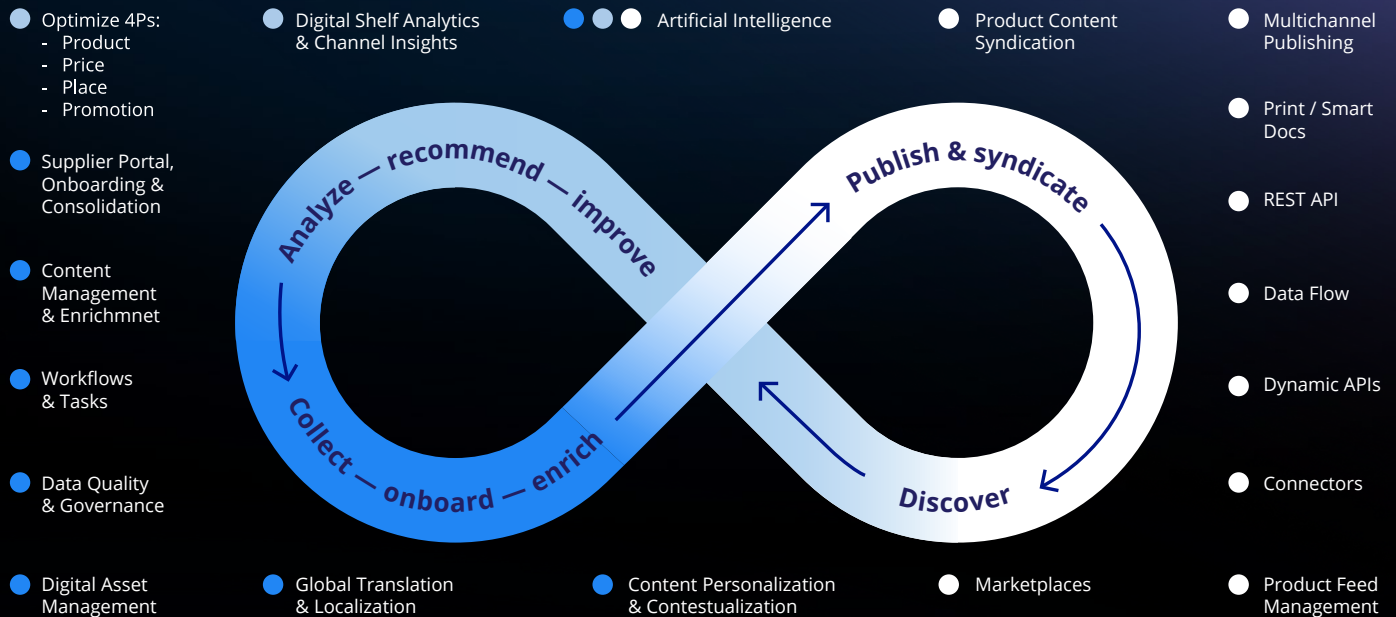
Adapt to languages and local requirements.



## High performance

Experience enterprise-grade speed and reliability.

# Close the loop and power every stage of product commercialization



## Join renowned brands who trust Centric PXM

"We have thrown some crazy use cases at Centric PXM and so far they have worked. We still haven't outgrown it and I don't think we ever will."



**400%**  
revenue growth.

**9100**  
minutes saved  
per year.



**80%**  
of catalog creation  
automated.

**80%**  
cost reduction via  
custom workflows.



### About Centric Software

From its headquarters in Silicon Valley, Centric Software provides an innovative and AI-enabled product concept-to-commercialization platform for retailers, brands and manufacturers of all sizes. As experts in fashion, luxury, footwear, outdoor, home, food & beverage, cosmetics & personal care as well as multi-category retail, Centric Software delivers best-of-breed solutions to plan, design, develop, source, comply, buy, make, price, allocate, market, sell and replenish products.

Centric Software's market-driven solutions have the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition, appearing regularly in world-leading analyst reports and research.



[www.centricsoftware.com](http://www.centricsoftware.com)

