

Print & Digital Media Publishing Benchmarking & Executive Roundtable Series

Impact your IT strategy with monthly roundtables built on deep industry research and diagnostic data.

Month & Track		Research & Analyst Perspective	Executive Roundtable	Impact & Action Plan
1	Business-Aligned IT Strategy	Print & Digital Media Business-Aligned IT Strategy Report and Review	Print & Digital Media IT Strategy & Value Creation Assessment Roundtable	Print & Digital Media IT Strategy Peer Review Service
2	Expanded Offerings Trend	Print & Digital Media Expanded Offerings Report and Review	Print & Digital Media Expanded Offerings Roundtable	Print & Digital Media Expanded Offerings Impact Assessment
3	Desktop Publishing Technology	Desktop Publishing Report and Review	Desktop Publishing Technology Roundtable	Desktop Publishing Impact Assessment
4	IT Stakeholder Satisfaction Benchmarking	Print & Digital Media IT Stakeholder Satisfaction Benchmarking Report	Print & Digital Media IT Stakeholder Satisfaction Roundtable	Print & Digital Media IT Stakeholder Satisfaction Impact Assessment
5	Personalization Trend	Print & Digital Media Personalization Report and Review	Print & Digital Media Personalization Roundtable	Print & Digital Media Personalization Impact Assessment
6	Web Content Management Technology	Web Content Management Report and Review	Web Content Management Roundtable	Web Content Management Impact Assessment
7	IT Staffing & Spending Benchmarking	Print & Digital Media IT Staffing and IT Spending Benchmarking Reports	Print & Digital Media IT Staffing and IT Spending Roundtable	Print & Digital Media IT Staffing and IT Spending Impact Assessment
8	False Information Trend	Print & Digital Media False Information Report and Review	Print & Digital Media False Information Roundtable	Print & Digital Media False Information Impact Assessment
9	Workflow Management Technology	Workflow Management Report and Review	Workflow Management Roundtable	Workflow Management Impact Assessment
10	Contract Benchmarking	Top Print & Digital Media Technology Contract Benchmarking Service	Top Print & Digital Media Technologies Contracts Benchmarking Roundtable	Rapid Application Selection Framework Service, Contract Review, or RFP Service
11	IT Management & Governance Benchmarking	Print & Digital Media IT Management & Governance Benchmarking Report	Print & Digital Media IT Management & Governance Roundtable	Print & Digital Media IT Management & Governance Impact Assessment
12	Custom IT Research	Print & Digital Media Peer-Selected Research Report & Review: Topic TBD	Print & Digital Media Custom Research Roundtable	Print & Digital Media Custom Research Impact Assessment

Print & Digital Media IT Strategic Plan Updates