

Wholesale Benchmarking & Executive Roundtable Series

Impact your IT strategy with monthly roundtables built on deep industry research and diagnostic data.

Month & Track		Research & Analyst Perspective	Executive Roundtable	Impact & Action Plan	Wholesale IT Strategic Plan Updates
1	Business-Aligned IT Strategy	Wholesale Business-Aligned IT Strategy Report and Review	Wholesale IT Strategy & Value Creation Assessment Roundtable	Wholesale IT Strategy Peer Review Service	
2	Demand Forecasting Trend	Wholesale Demand Forecasting Report and Review	Wholesale Demand Forecasting Roundtable	Wholesale Demand Forecasting Impact Assessment	
3	Demand Planning Technology	Demand Planning Report and Review	Demand Planning Roundtable	Demand Planning Impact Assessment	
4	IT Stakeholder Satisfaction Benchmarking	Wholesale IT Stakeholder Satisfaction Benchmarking Report	Wholesale IT Stakeholder Satisfaction Roundtable	Wholesale IT Stakeholder Satisfaction Impact Assessment	
5	Omnichannel Selling Trend	Wholesale Omnichannel Selling Report and Review	Wholesale Omnichannel Selling Roundtable	Wholesale Omnichannel Selling Impact Assessment	
6	Transportation Management Systems Technology	Transportation Management Systems Report and Review	Transportation Management Systems Roundtable	Transportation Management Systems Impact Assessment	
7	IT Staffing & Spending Benchmarking	Wholesale IT Staffing and IT Spending Benchmarking Reports	Wholesale IT Staffing and IT Spending Roundtable	Wholesale IT Staffing and IT Spending Impact Assessment	
8	Automation Trend	Wholesale Automation Report and Review	Wholesale Automation Roundtable	Wholesale Automation Impact Assessment	
9	Warehouse Management Systems Technology	Warehouse Management Systems Report and Review	Warehouse Management Systems Roundtable	Warehouse Management Systems Impact Assessment	
10	Contract Benchmarking	Top Wholesale Technology Contract Benchmarking Service	Top Wholesale Technologies Contracts Benchmarking Roundtable	Rapid Application Selection Framework Service, Contract Review, or RFP Service	
11	IT Management & Governance Benchmarking	Wholesale IT Management & Governance Benchmarking Report	Wholesale IT Management & Governance Roundtable	Wholesale IT Management & Governance Impact Assessment	
12	Custom IT Research	Wholesale Peer-Selected Research Report & Review: Topic TBD	Wholesale Custom Research Roundtable	Wholesale Custom Research Impact Assessment	