

Real Estate Benchmarking & Executive Roundtable Series

Impact your IT strategy with monthly roundtables built on deep industry research and diagnostic data.

Month & Track		Research & Analyst Perspective	Executive Roundtable	Impact & Action Plan
1	Business-Aligned IT Strategy	Real Estate Industry Business-Aligned IT Strategy Report and Review	Real Estate Industry IT Strategy & Value Creation Assessment Roundtable	Real Estate Industry IT Strategy Peer Review Service
2	PropTech Trend	Real Estate Industry PropTech Report and Review	Real Estate Industry PropTech Roundtable	Real Estate Industry PropTech Impact Assessment
3	Virtual Reality Technology	Virtual Reality Report and Review	Virtual Reality Technology Roundtable	Virtual Reality Impact Assessment
4	IT Stakeholder Satisfaction Benchmarking	Real Estate IT Stakeholder Satisfaction Benchmarking Report	Real Estate IT Stakeholder Satisfaction Roundtable	Real Estate IT Stakeholder Satisfaction Impact Assessment
5	Remote Working Trend	Real Estate Remote Working Report and Review	Real Estate Remote Working Roundtable	Real Estate Remote Working Impact Assessment
6	Artificial Intelligence Technology	Artificial Intelligence Report and Review	Artificial Intelligence Roundtable	Artificial Intelligence Impact Assessment
7	IT Staffing & Spending Benchmarking	Real Estate IT Staffing and IT Spending Benchmarking Reports	Real Estate IT Staffing and IT Spending Roundtable	Real Estate IT Staffing and IT Spending Impact Assessment
8	Retail Brick-and-Mortar Decline Trend	Real Estate Retail Brick-and-Mortar Decline Report and Review	Real Estate Retail Brick-and-Mortar Decline Roundtable	Real Estate Brick-and-Mortar Decline Impact Assessment
9	Real Estate CRM Technology	Real Estate CRM Report and Review	Real Estate CRM Roundtable	Real Estate CRM Impact Assessment
10	Contract Benchmarking	Top Real Estate Technology Contract Benchmarking Service	Top Real Estate Technologies Contracts Benchmarking Roundtable	Rapid Application Selection Framework Service, Contract Review, or RFP Service
11	IT Management & Governance Benchmarking	Real Estate IT Management & Governance Benchmarking Report	Real Estate IT Management & Governance Roundtable	Real Estate IT Management & Governance Impact Assessment
12	Custom IT Research	Real Estate Peer-Selected Research Report & Review: Topic TBD	Real Estate Custom Research Roundtable	Real Estate Custom Research Impact Assessment

Real Estate IT Strategic Plan Updates