

Professional Sports Benchmarking & Executive Roundtable Series

Impact your IT strategy with monthly roundtables built on deep industry research and diagnostic data.

Month & Track		Research & Analyst Perspective	Executive Roundtable	Impact & Action Plan
1	Business-Aligned IT Strategy	Professional Sports Business-Aligned IT Strategy Report and Review	Professional Sports IT Strategy & Value Creation Assessment Roundtable	Professional Sports IT Strategy Peer Review Service
2	Data-Driven Player Insight Trend	Professional Sports Data-Driven Player Insight Report and Review	Professional Sports Data-Driven Player Insight Roundtable	Professional Sports Data-Driven Player Insight Impact Assessment
3	Player Performance Management Technology	Player Performance Management Report and Review	Player Performance Management Technology Roundtable	Player Performance Management Impact Assessment
4	IT Stakeholder Satisfaction Benchmarking	Professional Sports IT Stakeholder Satisfaction Benchmarking Report	Professional Sports IT Stakeholder Satisfaction Roundtable	Professional Sports IT Stakeholder Satisfaction Impact Assessment
5	Enhanced Spectator Experience Trend	Professional Sports Enhanced Spectator Experience Report and Review	Professional Sports Enhanced Spectator Experience Roundtable	Professional Sports Enhanced Spectator Experience Trend Impact Assessment
6	Fan Entertainment Experience Technology	Fan Entertainment Experience Report and Review	Fan Entertainment Experience Roundtable	Fan Entertainment Experience Impact Assessment
7	IT Staffing & Spending Benchmarking	Professional Sports IT Staffing and IT Spending Benchmarking Reports	Professional Sports IT Staffing and IT Spending Roundtable	Professional Sports IT Staffing and IT Spending Impact Assessment
8	New Complexities in Social Channels Trend	Professional Sports New Complexities in Social Channels Report and Review	Professional Sports New Complexities in Social Channels Roundtable	Professional Sports New Complexities in Social Channels Impact Assessment
9	Social Media Management Technology	Social Media Management Report and Review	Social Media Management Roundtable	Social Media Management Impact Assessment
10	Contract Benchmarking	Top Professional Sports Technology Contract Benchmarking Service	Top Professional Sports Technologies Contracts Benchmarking Roundtable	Rapid Application Selection Framework Service, Contract Review, or RFP Service
11	IT Management & Governance Benchmarking	Professional Sports IT Management & Governance Benchmarking Report	Professional Sports IT Management & Governance Roundtable	Professional Sports IT Management & Governance Impact Assessment
12	Custom IT Research	Professional Sports Peer-Selected Research Report & Review: Topic TBD	Professional Sports Custom Research Roundtable	Professional Sports Custom Research Impact Assessment

Professional Sports IT Strategic Plan Updates