Supermarkets Benchmarking & Executive Roundtable Series

Impact your IT strategy with monthly roundtables built on deep industry research and diagnostic data.

Month & Track	Research & Analyst Perspective	Executive Roundtable	Impact & Action Plan
1 — Business-Aligned IT Strategy	Supermarkets Business-Aligned IT Strategy Report and Review	Supermarkets IT Strategy & Value Creation Assessment Roundtable	Supermarkets IT Strategy Peer Review Service
2 — Renewed Focus on Supply Chain Data Trend	Supermarkets Renewed Focus on Supply Chain Data Report and Review	Supermarkets Renewed Focus on Supply Chain Data Roundtable	Supermarkets Renewed Focus on Supply Chain Data Impact Assessment
3 — Transportation Management Systems Technology	Transportation Management Systems Report and Review	Transportation Management Systems Roundtable	Transportation Management Systems Impact Assessment
4 — IT Stakeholder Satisfaction Benchmarking	Supermarkets IT Stakeholder Satisfaction Benchmarking Report	Supermarkets IT Stakeholder Satisfaction Roundtable	Supermarkets IT Stakeholder Satisfaction Impact Assessment
5 — Personalized Shopper Experience Trend	Supermarkets Personalized Shopper Experience Report and Review	Supermarkets Personalized Shopper Experience Roundtable	Supermarkets Personalized Shopper Experience Trend Impact Assessment
6 — Point of Sale Technology	Point of Sale Report and Review	Point of Sale Roundtable	Point of Sale Impact Assessment
7 — IT Staffing & Spending Benchmarking	Supermarkets IT Staffing and IT Spending Benchmarking Reports	Supermarkets IT Staffing and IT Spending Roundtable	Supermarkets IT Staffing and IT Spending Impact Assessment
8 — Physical Store Merger With Digital Trend	Supermarkets Physical Store Merger With Digital Report and Review	Supermarkets Physical Store Merger With Digital Trend Roundtable	Supermarkets Physical Store Merger With Digital Trend Impact Assessment
9 — Demand Planning Technology	Demand Planning Report and Review	Demand Planning Roundtable	Demand Planning Impact Assessment
10 — Contract Benchmarking	Top Supermarkets Technology Contract Benchmarking Service	Top Supermarkets Technologies Contracts Benchmarking Roundtable	Rapid Application Selection Framework Service, Contract Review, or RFP Service
11 — IT Management & Governance Benchmarking	Supermarkets IT Management & Governance Benchmarking Report	Supermarkets IT Management & Governance Roundtable	Supermarkets IT Management & Governance Impact Assessment
12 — Custom IT Research	Supermarkets Peer-Selected Research Report & Review: Topic TBD	Supermarkets Custom Research Roundtable	Supermarkets Custom Research Impact Assessment

Supermarkets IT Strategic Plan Updates