

# Professional Associations & Not-for-Profits Benchmarking & Executive Roundtable Series

Impact your IT strategy with monthly roundtables built on deep industry research and diagnostic data.

Month & Track		Research & Analyst Perspective	Executive Roundtable	Impact & Action Plan	Professional Associations & Not-for-Profits IT Strategic Plan Updates
1	Business-Aligned IT Strategy	Professional Associations & Not-for-Profits Business-Aligned IT Strategy Report and Review	Professional Associations & Not-for-Profits IT Strategy & Value Creation Assessment Roundtable	Professional Associations & Not-for-Profits IT Strategy Peer Review Service	
2	Digital Conferences Trend	Professional Associations & Not-for-Profits Digital Conferences Report and Review	Professional Associations & Not-for-Profits Digital Conferences Roundtable	Professional Associations & Not-for-Profits Digital Conferences Impact Assessment	
3	Association Management Systems Technology	Association Management Systems Report and Review	Association Management Systems Technology Roundtable	Association Management Systems Impact Assessment	
4	IT Stakeholder Satisfaction Benchmarking	Professional Associations & Not-for-Profits IT Stakeholder Satisfaction Benchmarking Report	Professional Associations & Not-for-Profits IT Stakeholder Satisfaction Roundtable	Professional Associations & Not-for-Profits IT Stakeholder Satisfaction Impact Assessment	
5	Data Analytics Trend	Professional Associations & Not-for-Profits Data Analytics Report and Review	Professional Associations & Not-for-Profits Data Analytics Roundtable	Professional Associations & Not-for-Profits Data Analytics Impact Assessment	
6	Team Collaboration Technology	Team Collaboration Technology Report and Review	Team Collaboration Technology Roundtable	Team Collaboration Technology Impact Assessment	
7	IT Staffing & Spending Benchmarking	Professional Associations & Not-for-Profits IT Staffing and IT Spending Benchmarking Reports	Professional Associations & Not-for-Profits IT Staffing and IT Spending Roundtable	Professional Associations & Not-for-Profits IT Staffing and IT Spending Impact Assessment	
8	Membership Outreach – AI Trend	Professional Associations & Not-for-Profits Membership Outreach – AI Trend Report and Review	Professional Associations & Not-for-Profits Membership Outreach – AI Trend Report Roundtable	Professional Associations & Not-for-Profits Membership Outreach – AI Trend Report Assessment	
9	Email Marketing Technology	Email Marketing Management Report and Review	Email Marketing Management Roundtable	Email Marketing Management Impact Assessment	
10	Contract Benchmarking	Top Professional Associations & Not-for-Profits Technology Contract Benchmarking Service	Top Professional Associations & Not-for-Profits Technologies Contracts Benchmarking Roundtable	Rapid Application Selection Framework Service, Contract Review, or RFP Service	
11	IT Management & Governance Benchmarking	Professional Associations & Not-for-Profits IT Management & Governance Benchmarking Report	Professional Associations & Not-for-Profits IT Management & Governance Roundtable	Professional Associations & Not-for-Profits IT Management & Governance Impact Assessment	
12	Custom IT Research	Professional Associations & Not-for-Profits Peer-Selected Research Report & Review: Topic TBD	Professional Associations & Not-for-Profits Custom Research Roundtable	Professional Associations & Not-for-Profits Custom Research Impact Assessment	